

Rep Order# 9802312	Ver# 10	Status Returned	Traffic Order# 52151	Printed: 10/11/2012 4:22 PM	1 of 3
EC'd Ycs				Last Received: 10/11/2012 2:54 PM	
				Showing Buylines: All Lines	

  

Station WOAI-TV SAN ANTONIO	Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm
Advertiser ( ) POLITICAL	815 SLATERS LANE	Sales Office ( ) WASHINGTON
Product CANSECO FOR CONGRESS	ALEXANDRIA, VA 22314	Salesperson ( ) KATHRYN SARDINSKY
Estimate# 3070	Agency C/P1/P2/E 122/463/3070	
Buyer BEN ANGLE	Flight Dates 10/23/2012 - 10/29/2012	Salesperson Phone# 202-955-5342
Phone#	Hiatus Weeks	Salesperson FAX#
Fax#		

--- CONTRACT COMMENT ---

TX CD 23 \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

SEE LN 22 FOR DATE CHG PER ORIGINAL OFFER.  
PLEASE CONF ASAP.  
THANKS VIKKI

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	NEWS	:30	\$150.00	10/23-10/29	5	1	5	\$750.00	
	2	TU-F,M	6A-7A	NEWS	:30	\$400.00	10/23-10/29	5	1	5	\$2,000.00	
	3	SA	6A-8A	SAT TODAY	:30	\$100.00	10/27-10/27	2	1	2	\$200.00	
	4	TU-F,M	10A-11A	SAN ANT LIVING	:30	\$125.00	10/23-10/29	5	1	5	\$625.00	
	5	TU-F,M	4P-5P	JUDGE JUDY	:30	\$225.00	10/23-10/29	10	1	10	\$2,250.00	
	6	TU-F,M	5P-530P	NEWS	:30	\$500.00	10/23-10/29	5	1	5	\$2,500.00	
	7	TU-F,M	530P-6P	NEWS	:30	\$750.00	10/23-10/29	0	0	0	\$0.00	
	8	TU-F,M	6P-630P	NEWS	:30	\$625.00	10/23-10/29	5	1	5	\$3,125.00	
	9	TU-F,M	630P-7P	NEWS	:30	\$625.00	10/23-10/29	5	1	5	\$3,125.00	
	10	SA	5P-530P	NEWS	:30	\$300.00	10/27-10/27	1	1	1	\$300.00	

Rep Order# 9802312 Ver# 10 Status Returned Traffic Order# 52151 Printed: 10/11/2012 4:22 PM  
EC'd Yes Last Received: 10/11/2012 2:54 PM  
Showing Buylines: All Lines

Station WOAI-TV SAN ANTONIO  
Advertiser ( ) POLITICAL  
Product CANSECO FOR CONGRESS  
Estimate# 3070  
Buyer BEN ANGLE  
Phone#  
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 122/463/3070  
Flight Dates 10/23/2012 - 10/29/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	SA	530P-6P	NEWS	:30	\$525.00	10/27-10/27	0	0	0	\$0.00	
	12	SU	5P-530P	NEWS	:30	\$300.00	10/28-10/28	1	1	1	\$300.00	
	13	SU	530P-6P	NEWS	:30	\$525.00	10/28-10/28	1	1	1	\$525.00	
	14	SA	7P-8P	NBC ENCORES	:30	\$400.00	10/27-10/27	2	1	2	\$800.00	
	15	SA	8P-9P	NBC ENCORE	:30	\$450.00	10/27-10/27	2	1	2	\$900.00	
	16	SU	7P-10P	NFL: NO / DEN	:30	\$3,500.00	10/28-10/28	0	0	0	\$0.00	
	17	TU-F,M	10P-1035P	NEWS	:30	\$950.00	10/23-10/29	2	1	2	\$1,900.00	
	18	SA	10P-1030P	NEWS	:30	\$700.00	10/27-10/27	1	1	1	\$700.00	
	19	SA	1035P-12A	SAT NIGHT LIVE	:30	\$700.00	10/27-10/27	1	1	1	\$700.00	
	20	SU	10P-1030P	NEWS	:30	\$700.00	10/28-10/28	1	1	1	\$700.00	
	*22	W	9P-10P	LAW & ORDER	:30	\$525.00	10/24-10/24	1	1	1	\$525.00	
	Station Remark: V10 DATE CHG TO 10/27 9P-10P LAW AND ORDER. OFFER WAS SEND FOR SAT 10/27.											
	23	TU-F,M	11A-12P	TODAY	:30	\$125.00	10/23-10/29	2	1	2	\$250.00	

—REPORT TOTALS—

Report Totals: 57 / \$22,175.00

—SALES MONTHLY TOTALS—

EC'd Yes    Last Received: 10/11/2012 2:54 PM    Showing Buylines: All Lines

Station WOAI-TV SAN ANTONIO    Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP    Rep Firm ( ) WASHINGTON  
 Advertiser ( ) POLITICAL    815 SLATERS LANE    Sales Office ( )  
 Product CANSECO FOR CONGRESS    ALEXANDRIA, VA 22314    Salesperson ( ) KATHRYN SARDINSKY  
 Estimate# 3070    Agency C/P1/P2/E 122/463/3070    Salesperson Phone# 202-955-5342  
 Buyer BEN ANGLE    Flight Dates 10/23/2012 - 10/29/2012    Salesperson FAX#  
 Phone#    Hiatus Weeks

Oct 12: 49 / \$19,300.00    Nov 12: 8 / \$2,875.00

Sales Totals: 57 / \$22,175.00  
 Station Totals: 57 / \$22,175.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$130,441	CABL 0%	IOAI 0%	KABB 25%	KCWX 0%	KENS 25%
		KMYS 0%	KPXL 0%	KSAT 33%	KWEX 0%	UNKN 0%
		WOAI 17%				

---COMPETITIVE COMMENTS---

WOAI = 26500  
 KABB = 38500  
 KSAT = 51000  
 KENS = 40650  
 TTL = 156650

Books null  
 Demos RA3564



Orders	Order / Rev:	52151
	Alt Order #:	09802312
	Product Desc:	CANSECO FOR CONGRESS/US CONG
	Estimate:	3070 (122/463/3070)
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	08/24/12 / 10/12/12
	Order Type:	GENERAL

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

Agency	Name:	American Media & Advocacy
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Francisco Canseco/Pol/Rep
	Demographic:	A35-64
	Product Codes:	US Congress
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	47	\$18,225.00	\$15,491.25
10/29/12	10/29/12	10	\$3,950.00	\$3,357.50

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	47	\$18,225.00	\$15,491.25	0.00
November 2012	10	\$3,950.00	\$3,357.50	0.00
<b>Totals</b>	<b>57</b>	<b>\$22,175.00</b>	<b>\$18,848.75</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

WOAI-TV	17%	\$22,175.00
Market	100%	\$130,441.18

CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	25%	\$32,610.29
KENS	25%	\$32,610.29
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	0%	\$0.00
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	33%	\$43,045.59
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOAI	10/23/12	10/29/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00

Order / Rev: 52151  
 Alt Order #: 09802312  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Francisco Canseco/Pol/Rep  
 Product Desc: CANSECO FOR CONGRESS/US CONC  
 Estimate: 3070 (122/463/3070)  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$150.00		0.00			
E 2	WOAI	10/23/12	10/29/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$400.00		0.00			
E 3	WOAI	10/27/12	10/27/12	Sat Today Show Sat Today Show	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					2	\$100.00		0.00			
E 4	WOAI	10/23/12	10/29/12	M-F 10a-11a San Antonio Living	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
SAN ANT LIVING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$125.00		0.00			
E 5	WOAI	10/23/12	10/29/12	M-F 4p-5p Judge Judy	CM	4:00 PM-5:00 PM	MTWTF--	:30	10	\$225.00	P-3	0.00	NM	10	\$2,250.00
JUDGE JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					10	\$225.00		0.00			
E 6	WOAI	10/23/12	10/29/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$500.00		0.00			
E 8	WOAI	10/23/12	10/29/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$625.00	P-3	0.00	NM	5	\$3,125.00
6P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$625.00		0.00			
E 9	WOAI	10/23/12	10/29/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$625.00	P-3	0.00	NM	5	\$3,125.00
630P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTWTF--					5	\$625.00		0.00			
E 10	WOAI	10/27/12	10/27/12	Local 5p News Sa Local 5p News Sa	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
5P NEWS SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$300.00		0.00			
E 12	WOAI	10/28/12	10/28/12	Local 5p News Su Local 5p News Su	CM	5:00 PM-5:30 PM	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
5P NEWS SU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$300.00		0.00			
E 13	WOAI	10/28/12	10/28/12	Nightly News Su Nightly News Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$525.00		0.00			
E 14	WOAI	10/27/12	10/27/12	Sat Reg 1 Sat Reg 1	CM	7:00 PM-8:00 PM	-----S-	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					2	\$400.00		0.00			
E 15	WOAI	10/27/12	10/27/12	Sat Reg 2 Sat Reg 2	CM	8:00 PM-9:00 PM	-----S-	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					2	\$450.00		0.00			

Order / Rev: 52151  
 Alt Order #: 09802312  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Francisco Canseco/Pol/Rep  
 Product Desc: CANSECO FOR CONGRESS/US CONG  
 Estimate: 3070 (122/463/3070)  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WOAI	10/23/12	10/29/12	Late 10p News M-F Late 10p News M-F	CM	10:00 PM-10:35 PM	TWTF--	:30	2	\$950.00	P-3	0.00	NM	2	\$1,900.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--			2		\$950.00		0.00				
E 18	WOAI	10/27/12	10/27/12	Late 10p News Sa Late 10p News Sa	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$700.00		0.00				
E 19	WOAI	10/27/12	10/27/12	Saturday Night Live Saturday Night Live	CM	10:35 PM-12:00 AM (10:35 PM-12:00 AM)	XI-----S-	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
SAT NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$700.00		0.00				
N 20	WOAI	10/28/12	10/28/12	Late 10p News Su Late 10p News Su	CM	10p-10:30p	-----S	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
10P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$700.00		0.00				
N 21	WOAI	10/23/12	10/29/12	Today Show II Today Show II	CM	11a-12p	MTWTF--	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
TODAY SHOW 11A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-TWTF--			1		\$125.00		0.00				
Week:		10/29/12	11/04/12	M-----			1		\$125.00		0.00				
N 22	WOAI	10/27/12	10/27/12	Sat Reg 3 Law & Order SVU	CM	9p-10p	-----S-	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$525.00		0.00				
													Totals:	57	\$22,175.00